



Report on the economic impact of Tech Park Basel

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A study commissioned by
Technologiepark Basel AG

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1 Introduction

The objective of this report is to work out and illustrate what contributions and impact Tech Park Basel is making to the regional innovation and start-up ecosystems. The results will be helpful to improve the framework conditions for the promotion of innovation and start-ups. To date, no such systematic and targeted analysis has been undertaken and there is no comprehensive data available on the breadth of the Tech Park's impact on the local ecosystems.

To this end, Tech Park Basel has commissioned BAK Economics and EvalueScience to conduct a survey- and data-based study. The study will serve the Tech Park to benchmark its operations, to improve its services to its members, to demonstrate its impact and to increase its support from the public and private sector.

This report builds upon the Swissparks.ch Pilot Benchmarking project, an in-depth survey about the innovation ecosystem of the participating Swissparks.ch centres and their companies conducted by BAK Economics and EvalueScience in 2021. The pilot benchmarking project was supported by Swissparks.ch, Bio-Technopark Schlieren, Business Parc, EPFL Innovation Park, and Startfeld.

The surveys target the centre itself, as well as the companies the centre serves. Thus, this project generates novel data from companies associated with Tech Park Basel. The combination of centre-level and company-level data (including data on economic performance, growth characteristics and technology fields) allows a powerful analysis of Tech Park Basel innovation ecosystem.

Project Methodology

In 2021, BAK and EvalueScience developed in collaboration with Swissparks.ch and the participating centres two online surveys: one centre-specific questionnaire (Manager Survey) and another questionnaire specifically focused on the companies within the centres (Company Survey). A revised version of these two surveys has been used in the present study. The detailed surveys are attached in the Appendix. The surveys were open to the centres and companies between the end of June 2024 and the end of July 2024. During that period Tech Park Basel completed the Manager Survey and 61 companies took part in the Company Survey. For companies which did not participate, or only partially, some datapoints were estimated by the centre manager (6 companies). In total, the Company Survey encompasses data for 65 companies that are or were based at Tech Park Basel since its foundation.

Company Survey: all data received from a company will be handled in the following manner:

- a. The data is shared with Tech Park Basel. The data will not be shared with any other third party.
- b. Only anonymized data, that is, data which has been aggregated and analyzed such that it cannot be linked to individual companies (e.g., the average company at Tech Park Basel has Y FTEs) will be published in the report.
- c. If a company so wished, Tech Park Basel concluded a bilateral NDA on request.

2 Context

The Pharmaceutical, Biotech and Medtech companies the region of northwestern Switzerland¹ employ more than 33,000 persons and generate a value added of more than 30 billion Swiss francs in 2023². With a value added growth of 6.6% p.a. during the last 10 years (2013-2023) and a productivity more than 4 times higher than the average of the whole regional economy, the Life Sciences sector is a central driver of growth and prosperity in the region³. The basis for the success of the Life Sciences sector is an extraordinarily high level of innovative strength and, associated with this, a strong international competitiveness. In the canton of Basel-Stadt, the Life Sciences sector represents 12% of all employment and 45% of the value added⁴. Therefore, overall prosperity in the canton is tightly coupled to a strong Life Sciences ecosystem in the whole region.

For a long time, Basel as a pharmaceutical location was equated with Roche and Novartis whose success has attracted numerous other corporations over the past 20 years. But at the same time, the number of newly founded, innovative Biotech and Medtech start-ups has also risen sharply. Over the past two decades, the former "Big Pharma" location has grown into a comprehensive, dynamic ecosystem. Around 3 billion USD have been funded in companies and start-up in the canton of Basel-Stadt in the field of Life Sciences⁵. The presence and success of these companies can be seen as a contributor to the "Big Pharma" business model and it helps the canton to sustain its attractiveness as a pharmaceutical location. This ecosystem also includes academic research institutions, venture capital companies, incubators, and government organizations. Through various linkages and spillovers, this ecosystem is key to the international success of companies.

As this study confirms, Tech Park Basel plays an important role in this ecosystem. The results from the Company Survey shows that 85% of the companies that took part in the survey are active in the Life Sciences sector. These companies have strongly performed in terms of employment growth and were highly innovative. The Key Takeaways listed in chapter 3 highlight the contribution of Tech Park Basel.

¹ It encompasses the cantons of Basel-Stadt, Basel-Landschaft and Aargau.

² Source : BAK Economics

³ Source : BAK Economics

⁴ Source : BAK Economics

⁵ Source : BAK Economics, Crunchbase

3 Key Takeaways

In 2023, Tech Park Basel operated with a budget of **3.7** million Swiss francs (incl. real estate) and employed **5.5** FTE.

85% of all companies that stayed at Tech Park Basel since its foundation are active in Life Sciences and **11%** in ICT.

Since 2013, the number of companies located at the centre grew by **290%**. In 2023, **39** companies were present at Tech Park Basel and employed around **339** persons.

During the time that the companies stayed at Tech Park Basel, they increased their employment (in FTE) by **89%**.

Companies that exited Tech Park Basel stayed on average **3.8** years at the centre before leaving it.

After leaving Tech Park Basel, these companies continued to increase their employment (in FTE) by **100%**, creating a total of **466** jobs.

After moving out of Tech Park Basel, **54%** stayed in the canton of Basel-Stadt, while **70%** remained in the northwestern region of Switzerland.

The survival rate of start-up is above **90%**, whether the start-up still are at the centre in 2023 or left it.

50% of all companies are a spin-off of an institution, of which **66%** from a university.

86% of all companies own a patent or a licence. On average, these companies own **8.5** patents/licenses.

Companies at Tech Park Basel have initiated **232** collaborative projects with academic institutions since their foundation. Moreover, companies that were or still are located at Tech Park Basel invested **242** million Swiss francs in R&D activities in 2023.

As a conclusion, it can be said that Tech Park Basel positively contributed to the economic growth and prosperity of the canton of Basel-Stadt and of the region of northwestern Switzerland. Not only do the companies experience a strong growth while located at the centre, but they continued to thrive – while remaining in the canton of Basel-Stadt or its surrounding region – after leaving the centre. Most of these companies are also highly innovative as the results of the Company Survey shows.

4 Results Manager Surveys

4.1 Qualitative profile Tech Park Basel

Tech Park Basel



Founded in 2011

Source: BAK, eS: Manager Survey

About Tech Park Basel

Tech Park Basel is dedicated to creating an environment where startups can thrive and achieve their next breakthrough by providing continuous support in infrastructure, essential services, networking, and interdisciplinary collaborations. Our ultimate goal is to strengthen Basel-Stadt and its innovation ecosystem as a premier economic location.



5.5 FTEs in 2023

Mission

Tech Park Basel is dedicated to creating an environment where startups can thrive and achieve their next breakthrough by providing continuous support in infrastructure, essential services, networking, and interdisciplinary collaborations. Our ultimate goal is to strengthen Basel-Stadt and its innovation ecosystem as a premier economic location.

Source: BAK, eS: Manager Survey

Tech Park Basel support companies through:

- Collaboration opportunities
- Coworking spaces
- Events
- Support services
- Training session
- Others

Source: BAK, eS: Manager Survey

Financing and business model of the centre

Tech Park Basel AG is fully owned by the canton of Basel-Stadt. Tech Park Basel generates its income primarily from rental fees, complemented by a deficit guarantee from the canton Basel-Stadt.

Source: BAK, eS: Manager Survey

Description of USPs and/or aspects which differentiate the centre from others

- Collaboration and mutual support is of high importance
- Cutting-edge infrastructure
- Proximity to government
- Advantageous ratio of rental and common areas
- Provision of essential services and infrastructure for start-ups

Source: BAK, eS: Manager Survey

4.2 Financing and business model

Owner of the real estate and rent contracts

Owner of real estate is Swiss Prime Site



Owner of rent contracts is Tech Park Basel



Source: BAK, eS, Manager Survey

Operating budget incl. real estate in 2023



3.7 million Swiss francs

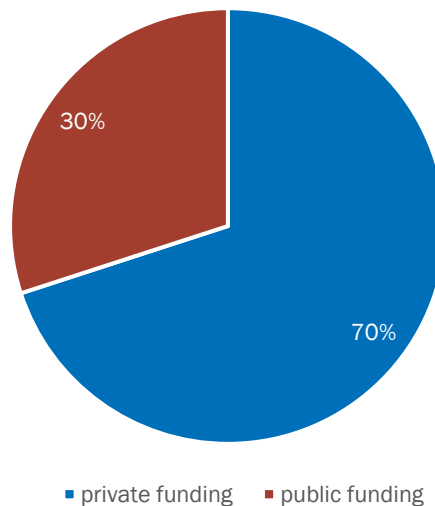
Operating budget excl. real estate in 2023



2.5 million Swiss francs

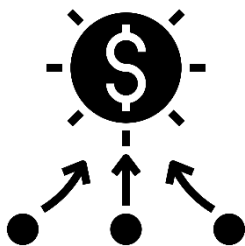
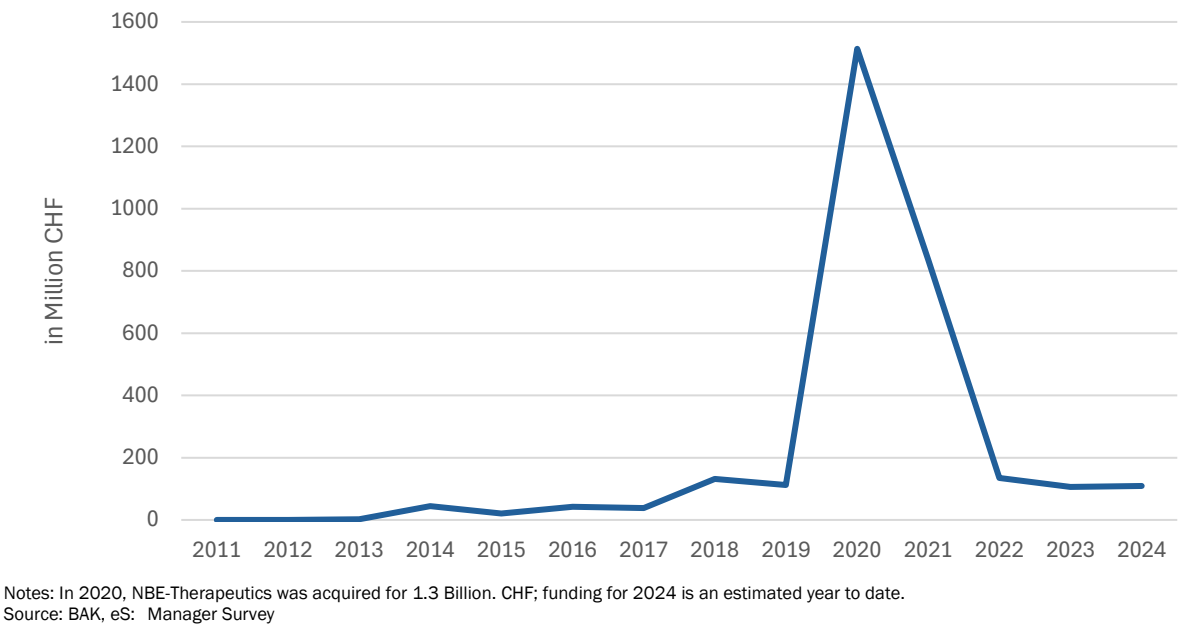
Source: BAK, eS: Manager Survey

Public and private funding contribution to operation cost incl. real estate



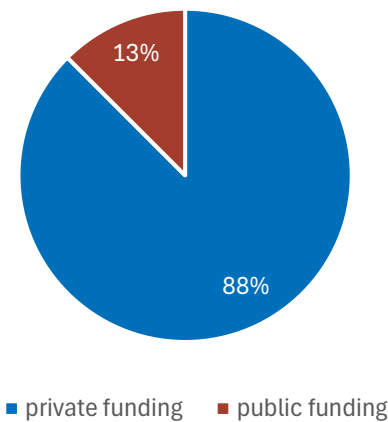
Source: BAK, eS: Manager Survey

Total Funding of associated companies since foundation of the centre



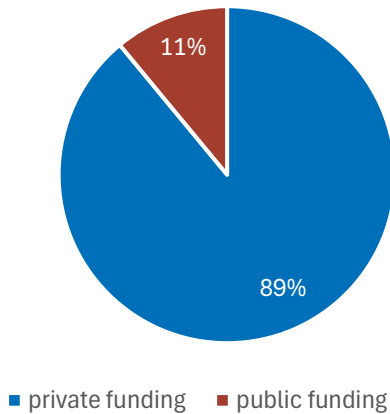
Since the foundation of Tech Park Basel, the companies associated with the centre received **3.1** billion Swiss francs in funding.

Funding sources of companies in 2023



Source: BAK, eS, Manager Survey

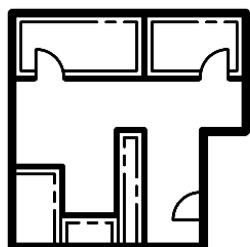
Funding sources of companies since foundation of the centre until 2023



Source: BAK, eS, Manager Survey

4.3 Companies associated with Tech Park Basel in 2023

Leased floor space to companies
in m² in 2023



5014

Source: BAK, eS, Manager Survey

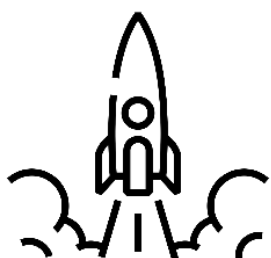
Number of companies in 2023



39

Source: BAK, eS, Manager Survey

Number of fast-growing companies in 2023



5

Source: BAK, eS, Manager Survey

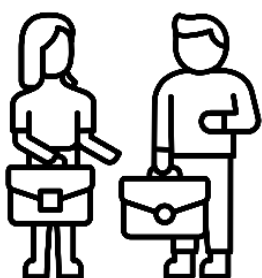
Number of local branches or subsidiaries
of foreign companies in 2023



4

Source: BAK, eS, Manager Survey

Number of Full-Time Equivalents (FTEs)
working for associated companies in 2023



339

Source: BAK, eS, Manager Survey

Estimation of the total funding of
associated companies in 2023



106 million
Swiss francs

Source: BAK, eS, Manager Survey

4.4 Growth dynamics and success stories of companies

Success stories from the last 5 years

NBE-Therapeutics | Founded in 2012 at Tech Park Basel in the oncology field. Raised over CHF 65 million and was acquired by Boehringer Ingelheim for CHF 1.3 billion in 2020. Currently scaling up an R&D department in Basel with approximately 45 employees.

Monterosa Therapeutics | A biotech company focused on discovering and developing precision medicines that degrade disease-causing proteins. Successfully raised over CHF 200 million and an additional USD 222 million in a successful IPO before relocating to the Klybeck Area in Basel.

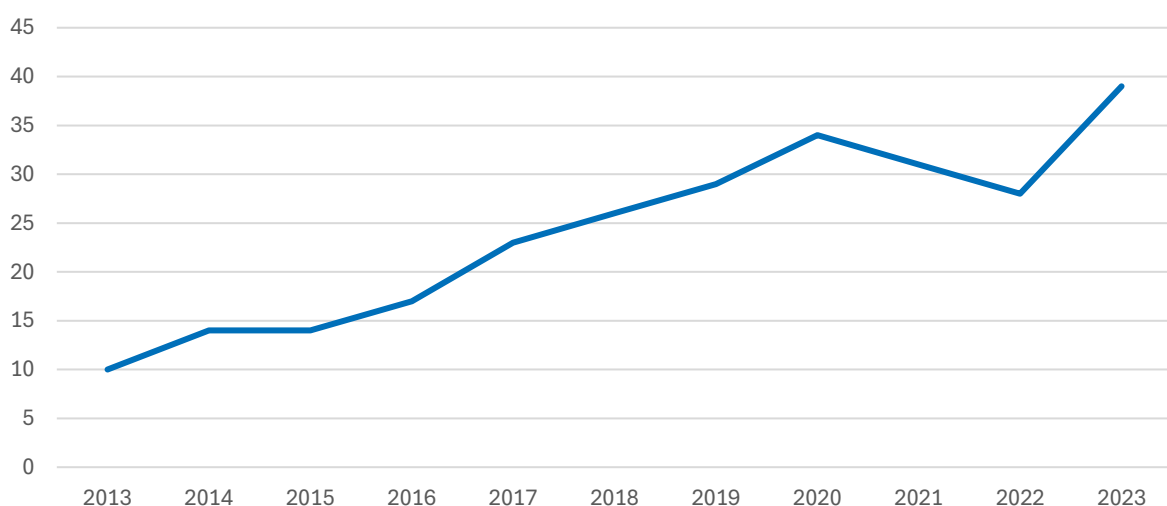
Bright Peak Therapeutics | Utilizing protein engineering to create next-generation multifunctional precision immunotherapies. Raised over CHF 30 million, then moved to Basel-Stadt before raising over CHF 180 million and relocating to Allschwil in 2024.

Lonza Drug Product Services (DPS) | Established the DPS department in Basel in 2016 with proof of concept at Tech Park Basel with 3 FTEs. Lonza DPS invested over CHF 500 million into their facilities, now employing over 500 people (mostly in Basel) and occupying over 13,000 m² in Stücki Park Basel.

DayOne Accelerator | Founded at Tech Park Basel, Day One Accelerator has supported 86 startups, leading to a combined valuation of over CHF 80 million and creating more than 200 jobs in the healthcare sector.

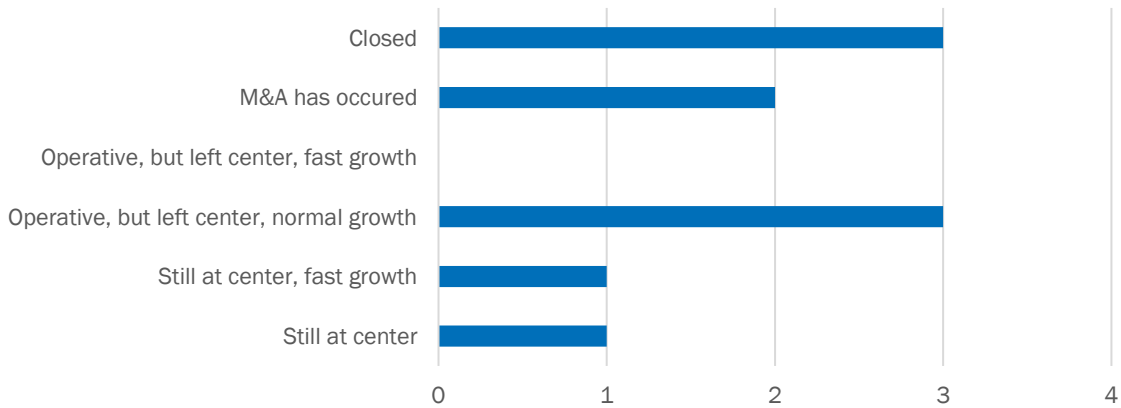
Source: BAK, eS, Manager Survey

Number of companies at the centre per year



Source: BAK, eS, Manager Survey

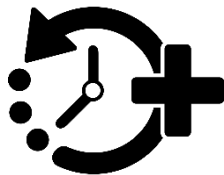
In 2013, the centre was home to 10 companies. These 10 companies had the following status 10 years later



Source: BAK, eS, Manager Survey

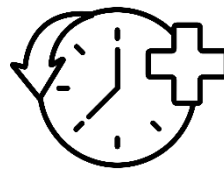
4.5 Long-term Viability and Growth

Survival rate of startups after leaving Tech Park Basel



92%

Survival rate of startups while being at Tech Park Basel



94%

Source: BAK, eS, Manager Survey

Note: Survival is defined as companies that have not filed for bankruptcy.

4.6 Exit Strategies and Successes

Successful Exit (sales, IPO, etc.) after being part of Tech Park Basel



5

Average time to exit for companies incubated at the centre



4.1 years

Source: BAK, eS, Manager Survey

4.7 Connection to (local) anchor institutions

Importance of anchor institution types
for centres

- Universität Basel/BioZentrum
- D-BSSE ETH Zürich
- Universitätsspital Basel
- Universität Zürich
- Roche & Novartis

Note: in descending order of importance
Source: BAK, eS, Manager Survey

Number of companies originating from anchor
institution in 2023



Source: BAK, eS, Manager Survey

18

(46% of all
companies
in 2023)

5 Results Company Surveys

5.1 Company profiles

79% of all companies that stayed at Tech Park Basel since its foundation are local branch, while the remaining companies are subsidiary of a foreign company.

Age of companies at the centre

The average age of a company at Tech Park Basel is **6.6** years, while the median is **6** years.

The median age of companies when moving in at Tech Park Basel is **1** year.

Companies that exited Tech Park Basel stayed on average **3.8** years at the centre before leaving it.

Source: BAK, eS: Company Survey

Growth of companies

On average companies increase their employment (in FTE) by **89%** during their stay at Tech Park Basel. It represents a creation of **348** FTE.

23% of the companies increased their employment (in FTE) by more than 10% per annum during the last 3 years (2021-2023).

After leaving Tech Park Basel, these companies continued to increase their employment (in FTE) by **100%**, creating a total of **466** jobs.

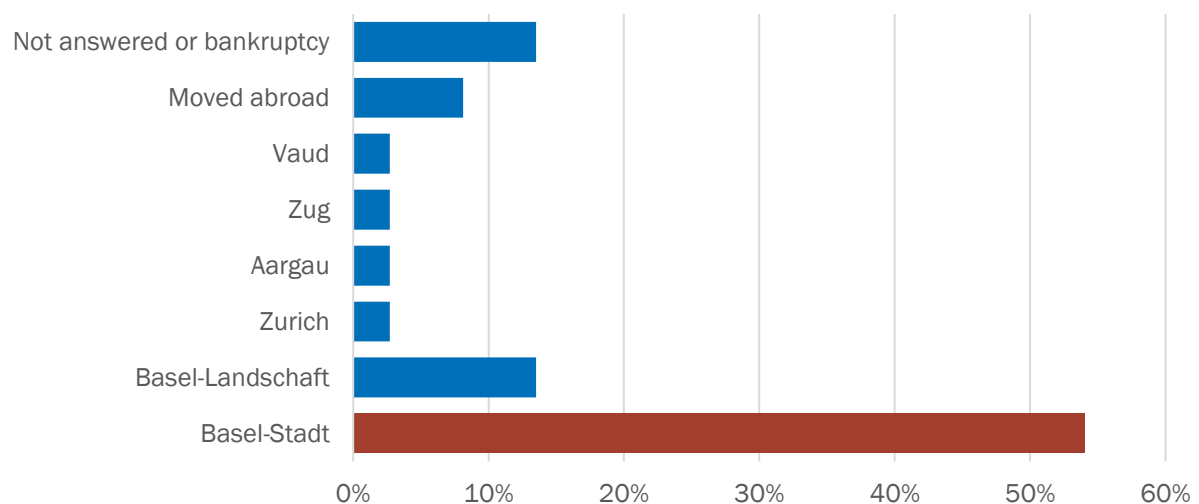
The number of rented square meters increase by **326%** for companies that still are at the centre in 2023.

Source: BAK, eS: Company Survey

Note: a fast-growing company is defined as a company with FTE-growth above 10% p.a. for 3 years.

Location of the companies after moving out

After moving out of Tech Park Basel, **54%** stayed in the canton of Basel-Stadt, while **70%** remained in the northwestern region of Switzerland.



Source: BAK, eS: Company Survey

5.2 Sectors and Technology

Distribution of companies across sectors

The majority of companies that stayed at Tech Park Basel since its foundation are active in Life Sciences or in ICT. The remaining companies focus their activities on Chemicals/Materials, Engineering or Consulting Services (4.5%).



Life Sciences
85%



ICT
11%

Source: BAK, eS: Company Survey

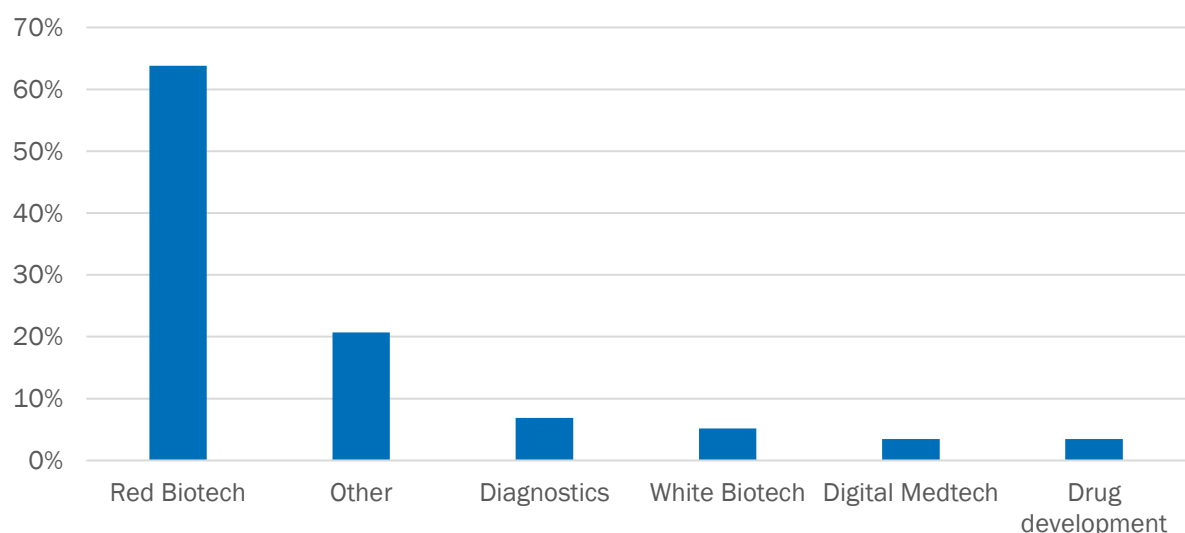
Distribution of technologies across sectors

Each sector can be further broken down into various technology fields. When taking a closer look at Life Sciences and ICT, some technologies are more present.

In Life Sciences, technologies such as Red Biotech, Diagnostics, Drug development, White Biotech or Digital Medtech are mostly encountered.

Companies focusing on Medical Bionics, Medical Wearables, AI enabled drug development, RNA or Green Biotech are also present at Tech Park Basel.

Red Biotech refers to all medical applications of biotech, such as the production of vaccines, the discovery and development of new drugs or molecular diagnostics techniques, amongst others. White Biotech involves the use of biotech in industrial processes (therefore also called industrial biotech) such as the production of new chemicals and materials or the development of new fuels for vehicles.



In ICT, technologies such as Machine Learning / Artificial Intelligence, Process Automation, Quantum Computing, Speech Analysis or Computer Gaming can be found at Tech Park Basel.

Source: BAK, eS: Company Survey

5.3 Connection to anchor institutions

Anchor institutions across companies

66% of all companies that stayed at Tech Park Basel since its foundation have an anchor institution.

Universities are the most important anchor institution (for 51% of companies that have an anchor institution) followed by private companies (31%). Research centres and other centres with which a company is associated play an important role only for a minority of companies (16%).

Source: BAK, eS: Company Survey

Spin-off of the different types of institutions

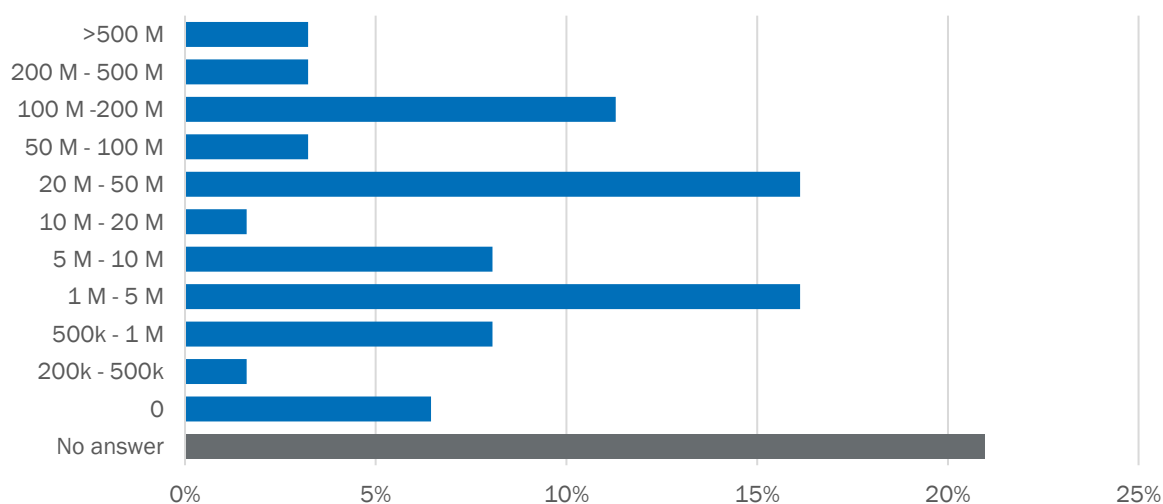
50% of all companies are a spin-off, of which

- 66% from a University
- 31% from another company
- 3% from a research centre

Source: BAK, eS: Company Survey

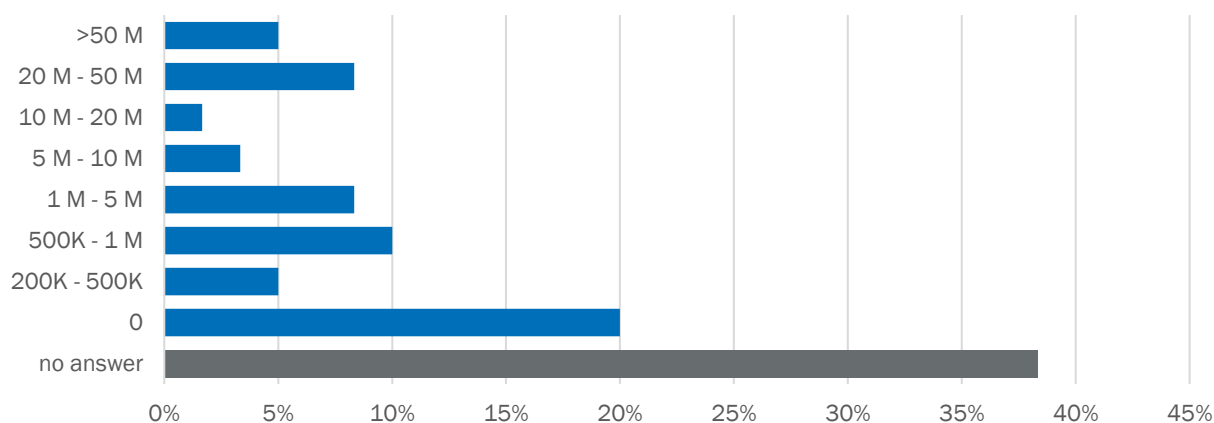
5.4 Financial information

Total revenue since foundation and until the end of 2023



Note: for all companies that are or were located at Tech Park Basel since its foundation.
Source: BAK, eS: Company Survey

Total funding in 2023



Note: for all companies that are or were located at Tech Park Basel since its foundation.
Source: BAK, eS: Company Survey

Funding sources in 2023

Amongst companies that have provided information about the source of their funding (48% of all companies that participated in the survey), **84%** rely entirely on **private fund** in 2023.

Only **13%** of the companies have a share of private funding that is less than 50%.

Source: BAK, eS: Company Survey

Funding sources since foundation until the end of 2023

Amongst companies that have provided information about the source of their funding (71% of all companies that participated in the survey), **48%** rely solely on **private fund** since their foundation.

80% of the companies have a share of private funding of 90% or above since their foundation.

Only **13%** of the companies have a share of private funding of 50% or below.

Source: BAK, eS: Company Survey

5.5 Innovation and Research Development

Patents and IP licensing

86% of all companies own a patent or licence.

On average, these companies own **8.5** patents/licences.

While at Tech Park Basel, companies have filed or obtained a total of **315** patents/licences.

Source: BAK, eS: Company Survey

Patents and IP licensing

Since their foundation, companies have initiated **232** collaborative projects.

In 2023, roughly **242 million Swiss francs** have been invested in R&D activities by companies that either are or were based at Tech Park Basel.

Source: BAK, eS: Company Survey

6 Appendix

6.1 Manager Survey

Qualitative profile & support structure of the centre

Name of your centre

Year of foundation of your centre

Mission of your centre

Description of your centre

Shortly describe up to five USPs and/or aspects which differentiate your centre

Please describe the financing and business model of your centre

Number of FTEs employed by the centre in 2023

Please describe the forms of tenant and start-up support you provide

Financing and business model of the centre

Who is the owner of the real estate of your centre?

With whom do companies execute rent contracts?

Operating budget of your centre in 2023 in CHF (including real-estate cost)

Operating budget of your centre in 2023 in CHF (without real-estate cost)

In the case that you use external funding for the operations of your centre: Please estimate in per cent the contribution from public funding and private funding to the operating cost of your centre in 2023 (please indicate for full operating cost, including real-estate cost)

Companies associated with the centre

m2 leased floor space in 2023

Number of companies in 2023

Number of fast-growing companies in 2023

Number of local branches or subsidiaries of foreign companies in 2023

Number of Full-Time Equivalents (FTEs) working for associated companies in 2023

Estimation of the total funding of associated companies in 2023 in Million CHF

Please estimate the % fraction of funding sources in 2023

Estimation of the total funding of associated companies since the foundation of the centre until end of 2023 in Million CHF (additionally if possible also per year)

Please estimate the % fraction of funding sources for the total funding since foundation until end of 2023 (additionally if possible also per year)

Growth dynamics & success stories

Shortly describe three success stories from the last 5 years

Number of companies at the centre since 2013 (per year)

Of these 2013 companies, how many companies had the following status in 2023?

Long-term Viability and Growth

What is the survival rate of startups after leaving Tech Park Basel?

Survival is defined as companies that have not filed for bankruptcy.

What is the survival rate of startups while being at Tech Park Basel?

Survival is defined as companies that have not filed for bankruptcy.

Exit Strategies and Successes

How many companies have successfully exited (via sale, IPO, etc.) after being part of Tech Park Basel?

What is the average time to exit for companies incubated at the centre?

Connection to (local) anchor institutions

Please rank up to 5 anchor institutions in descending order of importance if you have any. For each anchor, please provide the type (university, research centre, company, non-gov institution, gov institution) and the name.

Number of companies currently at centre originating from or in interaction with anchor institutions in 2023

6.2 Company Survey

Dear Colleagues,

Our objective is to find out what contributions and impact Tech Park Basel is making to the regional innovation and start-up ecosystems. The results of this study will enable us to improve the framework conditions for the promotion of innovation and start-ups. To date, no such systematic and targeted analysis has been undertaken and there is no comprehensive data available on our member centres' performance and impact.

To this end, Tech Park Basel has commissioned BAK Economics and EvaluatedScience to conduct a survey- and data-based study. The study will help the centre to benchmark its operations, to improve its services to you, to demonstrate its impact and to increase its support from the public and private sector. The aim is to gather, in addition to the centre's information, data from all companies associated with Tech Park Basel to maximize the quality and impact of the study.

Please take 10 min of your precious time to answer the questions no later than Friday, July 12. You can save your answers and continue later via the link in the survey's header. All data the study receives from you in this survey is being handled in the following manner.

The data will be shared with Tech Park Basel. The data will not be shared with any other third party. Only anonymized data, that is, data which has been aggregated and analyzed such that it cannot be linked to individual companies (e.g., the average company at Tech Park Basel has Y FTEs) will be published in the study. If a company wishes, Tech Park Basel will conclude a bilateral NDA on request.

In case of any questions, please directly contact Tech Park Basel.

Thank you very much for your important contribution,

Sincerely yours,

Profile of tenant/alumnus

Tenancy Agreement

Mieter

Servicevertrag

Alumnus

Year of move in at Tech Park Basel

Rented square meters (m2) when moved in at TPB

Year of move out of Tech Park Basel (only for alumni)

Rented square meters (m2) directly after moving out at TPB (only for alumni)

Location after moved out (only for alumni)

FTEs when moved in at TPB

FTEs when moved out of TPB (only for alumni)

Number of jobs when moved in at TPB

Number of jobs when moved out of TPB (only for alumni)

Rented square meters (m2) in 2023

FTEs in 2023

Number of jobs in 2023

Did the number of Full-Time Equivalents (FTEs) at your company grew more than 10% per annum during the last 3 years (2021, 2022, 2023)?

Yes

No

Is your company the local branch or a subsidiary of a foreign company?

local branch

subsidiary of a foreign company

Sector and technology

In which sector does your company operate?

Nutrition

Textiles

Chemical / Materials

Life Sciences (Pharma, Biotech, Medtech, Health, etc.)

Engineering (Machinery, Electronics, Vehicles, Energy, Cleantech, etc.)

ICT

Finance

Consulting and Services (Legal and IP, Management, Marketing, etc.)

Other

In which technology fields are you active?

Machinery/Electronics/Mobility

Life Science

Digital/IT

Green Tech

Materials

Other

In which technologies related to Machinery/Electronics/Mobility are you active?

- Additive Manufacturing (3D-Printing)
- Autonomous Driving
- Cosmonautics
- Drones
- Electro/Hybrid Vehicles
- Fuel Cells
- Lithium Battery
- Micromechanics
- Nanostructures
- Photonics
- Robotics
- Sensors
- Other

In which technologies related to Life Science are you active?

- 3D Printing / Additive Manufacturing in Medtech
- Artificial Joints
- Bioprinting / Biosensor / Lab-on-a-Chip
- Digital Medtech
- Green Biotech
- Medical Bionics
- Medical Wearables
- Neuroprosthetics
- Radiation Therapy
- Red Biotech
- White Biotech
- Other

In which technologies related to Digital/IT are you active?

- 3D Image Modelling
- Blockchain
- Cyber Security (Data Security)
- Electronic Gaming
- FinTech
- Image Analysis
- Internet of Things (IoT): Machine to Machine (M2M Factory Network)
- IoT: Smart House
- IoT: Smart City
- Machine Learning / Artificial Intelligence
- Prevent & Predictive Maintenance
- Process Automation
- Speech Analysis
- Quantum Computing
- Wearables
- Other

In which technologies related to Green Tech are you active?

- Biomass Fermentation
- Carbon Capture
- Electro & Hybrid Vehicles
- Fuel Cell

Green Biotech
Geothermie
Lithium Battery
Organic Perovskite Solar Cells
Recycling Waste Reuse
Smart Grid
Solar Energy
Wastewater Treatment
Wind Energy
Other

In which technologies related to Materials are you active?

Additive Manufacturing Materials
Advanced Materials
Carbon / Graphene
Catalysts
Ceramics
Nanomaterials
Smart Polymers
Other

Origin of technology

University, industry or other
Location (city & country)

Connection to anchor institutions

Does your company have any anchor institutions?

Yes
No

Please select the most important anchor institutions in descending order of importance

universities
research centres
companies
non-gov institutions
gov institutions
the centre with which you are associated

Is your company a spin-off of one of the institutions listed below?

not a spin-off
university
research centre
private company
non-gov institution
gov institution

Financial information (non-mandatory)

Please indicate the total funding of your company in 2023

0
<200K
200K - 500K
500K - 1 M

1 M - 5 M
5 M - 10 M
10 M - 20 M
20 M - 50 M
>50 M
no answer

Please indicate the % fraction of the funding sources in 2023

Refers to answer given in previous question

private funding in %
public funding (including Innosuisse funding) in %

Please estimate the total revenue of your company since foundation until end of 2023

0
<200k
200k - 500k
500k - 1 M
1 M - 5 M
5 M - 10 M
10 M - 20 M
20 M - 50 M
50 M - 100 M
100 M - 200 M
200 M - 500 M
>500 M
no answer

Please estimate the % fraction of funding sources for the total funding of your company since foundation until end of 2023

Refers to answer given in previous question

private funding in %
public funding (including Innosuisse funding) in %

Innovation and Research Development

Do you own a licence, patent or both?

Yes
No

How many licences and/or patents do you own?

How many patents and/or licences have been filed/registered/obtained while at Tech Park Basel?

A company can authorize someone else to use its IP, while maintaining ownership, by granting a license in exchange for something of value, such as a monetary lump sum, recurrent payments (royalties), or a combination of these (WIPO, "IP Assignment and Licensing").

Research Collaborations

How many collaborative projects with academic institutions have been initiated since foundation?

What is your total research and development spending in 2023?

BAK Economics - economic intelligence since 1980

www.bak-economics.com

EvaluateScience AG

www.evaluescience.com